JA Career Ignite

Employment | Enrollment | Enlistment | Entrepreneurship







Junior Achievement™ of Northern Indiana

APRIL 14 & 15, 2027

ALLEN COUNTY WAR MEMORIAL COLISEUM

Event Title Sponsor - $25,000

Event Promotional Materials:

- **Title Sponsor recognition on ALL event materials**
- **Title Sponsor recognition on ALL promotional materials**
  - **Press Releases, Social Media, Printed Publications, Community Presentations**
- Two featured social media posts

Student Materials:

- *JA Career Ignite* Student Materials:
  - **Title Sponsor recognition in student curriculum**
  - Company listed in *JA Career Ignite* participant directory
- *JA Career Exploration Guide*:
  - Full page company feature for the 2027/2028 school year
- *JA Here to Career®*:
  - **Exclusive career cluster sponsor on the JA Here to Career platform**
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Additional Company Exposure:

- Company logo featured on:
  - Premier event signage
  - JANI website throughout the year
- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students

Platinum Sponsor - Student Backpacks - $15,000

Event Promotional Materials:

- **Company logo on student backpacks for all attendees**
- **Company logo on premier event signage**
- Two featured social media posts

Student Materials:

- *JA Career Exploration Guide*:
  - Full page company feature for the 2027/2028 school year
- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Additional Company Exposure:

- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students
- Company listed in the *JA Career Ignite* participant directory
- Company name listed throughout the year on the JANI website

***Bolded benefits designate new benefit for that level of sponsorship**



Gold Sponsor - Breakout Session Sponsor - $10,000 (6 Available)

Breakout Session Sponsor:

- **Sponsor recognition during breakout session**
- **Logo on breakout session signage**
- **Opportunity to be featured breakout presenter**

Event Promotional Materials:

- Company logo on event signage
- **Two featured social media posts**

Student Materials:

- *JA Career Exploration Guide*:
  - **Full page company feature for the 2027/2028 school year**
- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Additional Company Exposure:

- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students
- Company listed in the *JA Career Ignite* participant directory
- Company name listed throughout the year on the JANI website

Silver Level - $5,000

Event Promotional Materials:

- **Donor recognition in Hospitality Suite**
- Company logo on event signage
- One featured social media post

Student Materials:

- *JA Career Exploration Guide*:
  - Half-page company feature for the 2027/2028 school year
- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Additional Company Exposure:

- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students
- Company listed in the *JA Career Ignite* participant directory
- Company name listed throughout the year on the JANI website

Bronze Level - $2,500

Event Promotional Materials:

- **Company logo on event signage**
- **One featured social media post**

Student Materials:

- *JA Career Exploration Guide*:
  - **Half-page company feature for the 2027/2028 school year**
- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Additional Company Exposure:

- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students
- Company listed in the *JA Career Ignite* participant directory
- Company name listed throughout the year on the JANI website

See back for more sponsorship opportunities.

Your Future CEO - $1,500

Student Materials:

- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Company Exposure:

- Company brand visibility to nearly 9,000 area *JA Career Ignite* students
- **Participation fee included for *JA JobSpark*, a career expo for over 8,000 area 8th & 9th grade students**
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- Company name listed throughout the year on the JANI website

Get On Board - $1,300

Student Materials:

- *JA Here to Career*:
  - Company featured in online career exploration platform used with middle and high school JA programming ($600 value)

Company Exposure:

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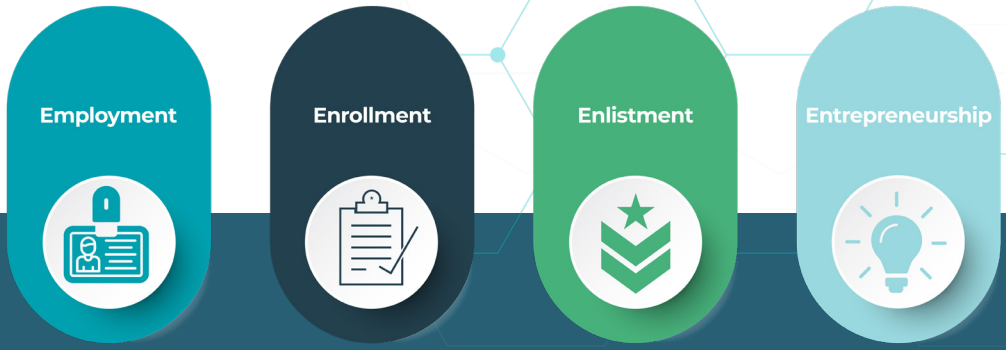
- Company listed in the *JA Career Ignite* participant directory
- Company name listed throughout the year on the JANI website

***Bolded benefits designate new benefit for that level of sponsorship**





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